



NACUSO's Networking Lounge Sponsor Exhibit Packages

If you are going to spend your time and money coming to a credit union/CUSO industry conference, spend it wisely. Our attendees are some of the most innovative and business-minded people in the industry. Do not underestimate the importance of CUSOs to the survival of credit unions. Our NACUSO Network Conference is a gathering of credit unions that will survive the consolidation of the industry. These are the credit unions and CUSOs that will be your customers in the future. Also do not underestimate the "CUSO Effect". If you sell to a CUSO serving multiple credit unions you multiply your impact; sell once, serve many. NACUSO knows how important networking is to a successful event. That's why we offer a setup that's not the usual vendor hall with stalls. Our Networking Lounge invites exhibitors to step out of their "booth," grab a bite and a beverage and meet with people in a more casual, conversational setting. The Networking Lounge offers:

- Bistro tables and lounge like seating
- Scattered stations with food and refreshments
- Scattered bars with beverages and cocktails
- The freedom to get "out of your exhibit space" to meet with existing clients & potentials
- A casual environment to network with peers and attendees
- Complimentary wireless internet access



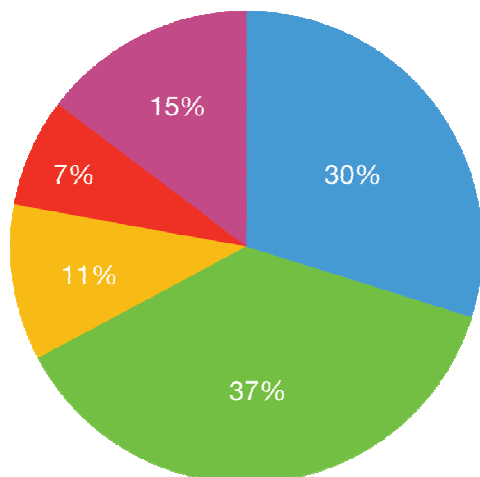
NACUSO Network Conference Stats

In 2020 we are excited to host our event in Florida where we anticipate attendance to be 400+ participants. Below is a breakdown of our 2019 registered attendees where we had 420 in attendance representing 232 credit unions/CUSOs/companies:

- 30% held the title of President & CEO - the decision makers
- 37% held the title of C-Suite/EVP/VP - usually the influencers

2019 NACUSO Network Attendees Chart

CEO C-Suite/EVP/VP Mgr/Director Board Member Other





Conference Sponsor Exhibit Packages & Benefits

NACUSO's Network Conference is unlike any other credit union industry conference. This is an event that draws the innovators, entrepreneurs and first movers in the credit union industry, including many leading credit union and CUSO CEOs. Attendees tell us many of their strategic partnerships began at a NACUSO Conference. For first time sponsors only, we offer the “Ruby” package. It’s designed for smaller companies and offers a one-person table space in our Networking Lounge.

Once you send in the form and payment, additional details will be sent regarding exhibiting, shipping, etc. For questions, please contact Shawna Luna at Shawna@nacuso.org or phone (888)462-2870.

Gold Partners: Our year-round Gold Partners receive 50% off the below Sponsor/Exhibitor packages.

Platinum Partners: Our year-round Platinum Partners receive free exhibit space and partner recognition

	Diamond \$8,500	Emerald \$6,500	Sapphire \$4,500	Ruby \$3,500
Pre & Post Event Marketing/Company Opportunities				
Advance list of Attendees by 3/16/20 plus weekly updates	•	•	•	•
Company Logo included on NACUSO website (pre & post event)	•	•	•	•
Company name and logo mentioned in NACUSO weekly eblast	•	•		
Company Ad/Graphic marketed to NACUSO members & attendees	•			
Onsite Conference Participation/Networking Lounge				
Access to “Exhibitors Only” private lounge during session times	•	•	•	•
Prominent Logo signage in Networking Lounge and Registration Lobby	•	•	•	•
Complimentary Registrations	2 comps	2 comps	1 comp	1 comp
Additional Staff Registrations offered at discounted rate of \$1050	•	•	•	•
Group Discount (1 Comp registration given for 3 paid registrations)	•	•	•	•
Exhibit Space (includes draped 6' table, chairs & wifi)	•	•	•	
Company Video Intro (45 seconds) played during General Sessions	•	•		
Sponsor Recognition for one Special Event (choose option from next page)		•		
Premier Selection of Special Event options (choose option from next page)	•			
Onsite Boardroom provided for one-hour client meeting	•			
Fit-for-1 Exhibit Space (includes draped cocktail round, chair & wifi)				•
Onsite Conference Materials Exposure				
Logo & Company Description inside Attendee Conference Guide	•	•	•	•
Logo & Company Description listed in Conference Mobile App	•	•	•	•
Recognition as Sponsor on your representative's name badges	•	•	•	•
Logo printed on back cover of the Attendee Conference Guide	•	•	•	
Company brochures/promotional items in attendee totebags	•	•		

If choosing the \$8500 Diamond or \$6500 Emerald package, choose one special event option from next page.

\$8500 Diamond Sponsors Special Event Options – choose one

- ☐ **Attendee Pocket Agenda** - *exclusive to one company* **SOLD**
Your company logo printed on the popular pocket agenda, distributed to all attendees & used daily
- ☐ **Conference Guide** - *exclusive to one company*
Sponsor recognition for Conference Guide, logo and company description printed on first page, used by all attendees daily
- ☐ **Photo Booth for Tuesday or Wednesday's Cocktail Reception** - *exclusive to 1 company per night* **1 of 2 SOLD**
A sure hit! Sponsor recognition for photo booth at Tuesday or Wednesday's Reception. Photo print-outs will include your company logo on each 4x6 or 2x6 photo strips. Unlimited photo ops for attendees and photos printed onsite
- ☐ **Disney Magic Band Bandits** - *(2) spots available*
Sponsor given Disney Magic Band Bandits to give away at booth. Includes daily Mobile App push notifications to help drive attendees to your booth
- ☐ **Disney Pin for Booth Giveaway** - *(2) spots available* **1 of 2 SOLD**
Sponsor given Disney pins to give away at booth. Includes daily Mobile App push notifications to help drive attendees to booth
- ☐ **Onsite Headshot Studio** - *exclusive to one company*
Sponsor recognition for pop-up photo studio in registration area for attendees to get professional headshot photo taken

\$6500 Emerald Sponsors Special Event Options – choose one

- ☐ **Opening Registration Welcome Goodie Bag** - *exclusive to one company* **SOLD**
Sponsor recognition for gift bags handed to attendees at registration. Gift bags will include company logo and snacks
- ☐ **Save the Date Farewell Travel Treat Bag** - *exclusive to one company*
Sponsor recognition for "to go" treat given to attendees at departure with sponsor logo and NACUSO's save the date info
- ☐ **Game Zone Sponsorship** - *(2) separate stations available to (2) companies* **BOTH SOLD**
Sponsor will be given additional exhibit space to offer a fun gaming activity (e.g. Skeet ball, Corn Hole Board, Shuffle Board, actual game TBD). Game rental provided by NACUSO or company can choose to bring in their own activity
- ☐ **Networking Lounge Charging Station** - *(2) separate stations available to (2) companies* **1 of 2 SOLD**
Sponsor recognition for device charging station at one Networking Lounge seating area – exhibit will be next to seating area
- ☐ **Monday's Hot Topics for CUs & CUSOs in 2020 General Session** - *exclusive to one company* **SOLD**
Sponsor recognition for Session and option to give brief company intro prior to introducing Speakers
- ☐ **CUSO Awards Presentation** - *exclusive to one company* **SOLD**
Sponsor recognition for presentation of NACUSO's CUSO of the Year Awards
- ☐ **Hotel 2-Night Giveaway** - *exclusive to one company*
Sponsor recognition for Disney Resort 2 Night Gift Certificate for future stay
- ☐ **Tuesday or Wednesday's Networking Lounge Break Stations** - *(4) separate stations available to (4) companies*
Sponsor recognition for specialty treat station during refreshment breaks (break/treat selected by NACUSO)
- ☐ **Ice Cream/Dessert Bar at Tuesday's or Wednesday's Reception** - *exclusive to one company per reception*
Sponsor recognition for ice cream/dessert bar station during a Reception - served near/next to exhibit
- ☐ **Cocktail Station at Tuesday or Wednesday's Reception** - *(2) stations available to (2) companies per reception*
Sponsor recognition for special beverage station during a Reception - served near/next to exhibit **1 of 2 SOLD**
- ☐ **Tuesday's Breakfast Buffet** - *exclusive to one company* **SOLD**
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables
- ☐ **Tuesday's Buffet Luncheon** - *exclusive to one company*
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables
- ☐ **Wednesday's Breakfast Buffet** - *exclusive to one company*
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables
- ☐ **Wednesday's Buffet Luncheon** - *exclusive to one company*
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables
- ☐ **Thursday's Closing Breakfast & Regulatory Session** - *exclusive to one company*
Sponsor recognition for Breakfast, Regulatory Session, exclusive signage and option to place marketing items at meal tables

2020 NACUSO Networking Lounge Sponsor/Exhibitor Sign-Up Form

Sponsorship packages are available on a first-come, first-served basis. Sponsorships are considered committed upon receipt of this form and refunds are not available. Completed forms should be sent to Shawna@nacuso.org or fax to (949)645-5297. For questions call (888)462-2870 or e-mail Shawna@nacuso.org.

1. Complete Contact/Company Info

Organization Name:

Print company name exactly as it should appear in all printed materials (e.g. in all caps, or abbreviated, etc.

Key Contact (pre-planning):

Phone#:

E-mail:

2. Indicate Sponsor Level Here:

\$8500 Diamond Level List Special Event 1st Choice here:

List Special Event 2nd Choice here:

\$6500 Emerald Level List Special Event 1st Choice here:

List Special Event 2nd Choice here:

\$4500 Sapphire Level *Selection of Special Event option not applicable to this package*

\$3500 Ruby Level *Selection of Special Event option not applicable to this package*

3. Method of Payment

Charge Credit Card#:

Expiration Date:

Billing Address:

For Check Payments: Mail or overnight to: NACUSO, 3419 Via Lido PMB #135, Newport Beach, CA 92663

4. Officially Register Online for Conference

All participants must officially register online (visit the REGISTER tab at NACUSOnetwork.com)

When you get to the registration system, select the “[Event Sponsors/Exhibitors](#)” registration type to register all individuals attending from your company. Online registration can be done anytime after submitting this form and substitutions are always permitted.

*New this year: If your registrations are eligible for discounted or waived registration, (e.g. Partner, Sponsor, Exhibitor, 4th Person Group Discount, etc.), the applicable promo code will be provided on the "Payment" page prior to completing your registration so that your fee is waived. **In order for the promo code to be applied, you must register that attendee separately in their own registration. Promo codes cannot be used when registering multiple attendees in the same transaction.***

5. Book Hotel Reservations by 3/27/20 (view the VENUE tab at NACUSOnetwork.com for info)

Additional information regarding details on exhibiting, ordering furniture, power, AV, setup, shipping etc. will be sent in February. Visit NACUSOnetwork.com for agenda and hotel information.