



## NACUSO's Networking Lounge Sponsor Exhibit Packages

If you are going to spend your time and money coming to a credit union/CUSO industry conference, spend it wisely. Our attendees are some of the most innovative and business-minded people in the industry. Do not underestimate the importance of CUSOs to the survival of credit unions. Our NACUSO Network Conference is a gathering of credit unions that will survive the consolidation of the industry. These are the credit unions and CUSOs that will be your customers in the future. Also do not underestimate the "CUSO Effect". If you sell to a CUSO serving multiple credit unions you multiply your impact; sell once, serve many.

NACUSO knows how important networking is to a successful event. That's why we offer a setup that's not the usual vendor hall with stalls. Our Networking Lounge invites exhibitors to step out of their "booth," grab a bite and a beverage and meet with people in a more casual, conversational setting. All of our exhibitors will be given exhibit space for table-top displays. The Networking Lounge offers:

- Bistro tables and lounge like seating
- Scattered stations with food and refreshments
- Scattered bars with beverages and cocktails
- The freedom to get "out of your exhibit space" to meet with existing clients & potentials
- A casual environment to network with peers and attendees
- Complimentary wireless internet access



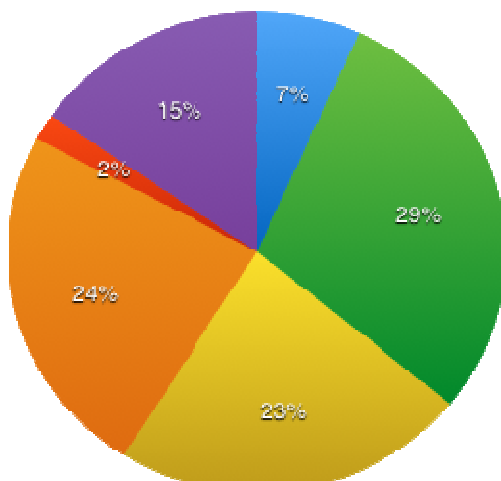
## NACUSO Network Conference Stats

In 2019 we are excited to host our event in San Diego where we anticipate attendance to be between 350 to 400 participants. Below is a breakdown of our 2018 registered attendees where we had 391 in attendance representing 222 credit unions/CUSOs/companies:

- 52% held the title of CEO and C-Suites – the decision makers (CEO, COO & CFO)
- 24% held the title of Vice President or Manager – usually the influencers

**2018 NACUSO Network Attendees Chart**

● Board ● CEOs ● C-Suite ● VP/Mgr ● Attorneys ● Partners





## Conference Sponsor Exhibit Packages & Benefits

NACUSO's Network Conference is unlike any other credit union industry conference. This is an event that draws the innovators, entrepreneurs and first movers in the credit union industry, including many leading credit union and CUSO CEOs. Attendees tell us many of their strategic partnerships began at a NACUSO Conference. For first time sponsors only, we offer the “Ruby” package. It’s designed for smaller companies and offers a one-person table space in our Networking Lounge.

Once you send in the form and payment, additional details will be sent regarding exhibiting, shipping, etc. For questions, please contact Shawna Luna at [Shawna@nacuso.org](mailto:Shawna@nacuso.org) or phone (888)462-2870.

**Gold Partners:** Our year-round Gold Partners receive 50% off the below Sponsor/Exhibitor packages.

**Platinum Partners:** Our year-round Platinum Partners receive free exhibit space and partner recognition

	Diamond \$8,500	Emerald \$6,500	Sapphire \$4,500	Ruby \$3,500
<b>Pre &amp; Post Event Marketing/Company Opportunities</b>				
Advance list of Attendees by mid March plus weekly updates	•	•	•	•
Company Logo included on NACUSO website (pre & post event)	•	•	•	•
Company name and logo mentioned in NACUSO weekly eblast	•	•		
Company Ad/Graphic marketed to NACUSO members & attendees	•			
<b>Onsite Conference Participation/Networking Lounge</b>				
Access to “Exhibitors Only” private lounge during session times	•	•	•	•
Prominent Logo signage in Networking Lounge and Registration Lobby	•	•	•	•
Complimentary Registrations	2 comps	2 comps	1 comp	1 comp
Additional Staff Registrations offered at discounted rate of \$1050	•	•	•	•
Group Discount ( 1 Comp registration given for 3 paid registrations)	•	•	•	•
Exhibit Space (includes draped 6' table, chairs, wifi & power)	•	•	•	
Company Video Intro (45 seconds) played during General Sessions	•	•		
Sponsor Recognition for one Special Event (choose option from next page)	•	•		
Premier Selection of Special Event options (choose option from next page)	•			
Onsite Boardroom provided for one-hour client meeting	•			
Fit-for-1 Exhibit Space (includes draped cocktail round, chair, wifi & power)				•
<b>Onsite Conference Materials Exposure</b>				
Logo & Company Description inside Attendee Conference Guide	•	•	•	•
Logo & Company Description listed in Conference Mobile App	•	•	•	•
Recognition as Sponsor on your representative's name badges	•	•	•	•
Logo printed on back cover of the Attendee Conference Guide	•	•	•	
Company brochures/promotional items in attendee totebags	•	•		

If choosing the \$8500 Diamond or \$6500 Emerald package, choose your special event option from the next page.

## \$8500 Diamond Sponsors Special Event Options – choose one

- ☐ **Attendee Pocket Agenda** - *exclusive to one company*  
Your company logo printed on the popular pocket agenda, distributed to all attendees & used daily
- ☐ **Hotel Room Key Cards** - *exclusive to one company* **SOLD**  
All conference attendees will be given at room check-in, a NACUSO co-branded guest room card key with their logo
- ☐ **Wednesday's General Sessions & Breakfast/Regulatory Session** - *exclusive to one company* **SOLD**  
Sponsor recognition for Speakers, exclusive signage and option to give brief company intro prior to introducing Speaker
- ☐ **Keynote Speaker/General Session: TBD** - *exclusive to one company* **SOLD**  
Sponsor recognition for Speaker, exclusive signage and option to give brief company intro prior to introducing Speaker
- ☐ **Conference Guide** - *exclusive to one company*  
Sponsor recognition for Conference Guide, logo and company description printed on first page, used by all attendees daily
- ☐ **Mobile App** - *exclusive to one company* **SOLD**  
Sponsor recognition for Conference Mobile app - used by all attendees pre, post and during event. Includes Mobile App push notifications to help drive attendee traffic to your booth (note this is partially shared with Mastercard)
- ☐ **Conference Wi-Fi** - *exclusive to one company* (*this package not applicable for Gold Partner discount*)  
Sponsor recognition for providing Wi-Fi to all attendees in the conference meeting space. A custom designed Wi-Fi business card with sponsor logo will be provided by NACUSO and placed in the back of all badges.

## \$6500 Emerald Sponsors Special Event Options – choose one

- ☐ **Opening Registration Welcome Goodie Bag** - *exclusive to one company* **SOLD**  
Sponsor recognition for gift bags handed to attendees at registration. Gift bags will include company logo and light snacks
- ☐ **Farewell Travel Treat** - *exclusive to one company* (*this package not applicable for Gold Partner discount*)  
Sponsor recognition for "to go" treat given to attendees at departure with sponsor logo and NACUSO's save the date info
- ☐ **Sunday's Hot Topics for CUs & CUSOs in 2019 General Session** - *exclusive to one company* **SOLD**  
Sponsor recognition for Session and option to give brief company intro prior to introducing Speakers
- ☐ **CUSO & Credit Union Awards Presentation** - *exclusive to one company* **SOLD**  
Sponsor recognition for presentation of NACUSO's CUSO and Credit Union of the Year
- ☐ **Hotel 2-Night Giveaway** - *exclusive to one company* **SOLD**  
Sponsor recognition for Hyatt Resort 2 Night Gift Certificate for future stay
- ☐ **Monday or Tuesday Networking Lounge Break Stations** - (4) separate stations available to (4) companies  
Sponsor recognition for specialty treat station during refreshment breaks (break/treat selected by NACUSO)
- ☐ **Monday's Breakfast Buffet** - *exclusive to one company* **SOLD**  
Sponsor recognition for dining event includes exclusive signage and opportunity to place marketing items at meal tables
- ☐ **Monday's Buffet Luncheon** - *exclusive to one company* **SOLD**  
Sponsor recognition for dining event includes exclusive signage and opportunity to place marketing items at meal tables
- ☐ **Tuesday's Breakfast Buffet** - *exclusive to one company*  
Sponsor recognition for dining event includes exclusive signage and opportunity to place marketing items at meal tables
- ☐ **Tuesday's Buffet Luncheon** - *exclusive to one company* **SOLD**  
Sponsor recognition for dining event includes exclusive signage and opportunity to place marketing items at meal tables
- ☐ **Ice Cream/Dessert Bar at Monday or Tuesday's Reception** - *exclusive to one company per reception*  
Sponsor recognition for ice cream/dessert bar station during a Reception - served near/next to exhibit
- ☐ **Cocktail Station at Monday or Tuesday's Reception** - (2) stations available to (2) companies per reception  
Sponsor recognition for special beverage station during a Reception - served near/next to exhibit **SOLD 1 of 2**
- ☐ **Networking Lounge Charging Station** - (2) separate stations available to (2) companies **SOLD 1 of 2**  
Sponsor recognition for device charging station at one Networking Lounge seating area – exhibit will be next to seating area

# 2019 NACUSO Networking Lounge Sponsor/Exhibitor Sign-Up Form

Sponsorship packages are available on a first-come, first-served basis. Return form to [Shawna@nacuso.org](mailto:Shawna@nacuso.org) or fax to (949)645-5297 For questions call (888)462-2870 or e-mail [Shawna@nacuso.org](mailto:Shawna@nacuso.org).

## 1. Complete Contact/Company Info:

Organization Name:

Please print company name exactly as it should appear in all printed conference materials (e.g. in all caps, or abbreviated, etc.)

Key Contact (pre-planning):

Phone#:

E-mail:

## 2. Indicate Sponsor Package:

<input type="checkbox"/> <b>\$8500 Diamond</b>	Special Event 1st Choice: _____
	Special Event 2nd Choice: _____
<input type="checkbox"/> <b>\$6500 Emerald</b>	Special Event 1st Choice: _____
	Special Event 2nd Choice: _____
<input type="checkbox"/> <b>\$4500 Sapphire</b>	<i>Selection of Special Event option not applicable</i>
<input type="checkbox"/> <b>\$3500 Ruby</b>	<i>Selection of Special Event option not applicable</i>

## 3. Indicate Method of Payment

<input type="checkbox"/> Check Payment	(mail or overnight to: NACUSO, Shawna Luna, 3419 Via Lido PMB #135, Newport Beach, CA 92663)
<input type="checkbox"/> Charge Credit Card#:	
Expiration Date:	
Billing Address:	

## 4. Officially Register Online for Conference

All participants must officially register online (visit the REGISTER tab at [NACUSOnetwork.com](http://NACUSOnetwork.com))

When you get to the registration system, select the “[Event Sponsors & Exhibitor](#)” registration type to register all individuals attending from your company. This option will allow you to select any complimentary registrations that came with your package. Online registration can be done anytime after submitting this form and substitutions are always permitted.

## 5. If applicable, Book Hotel Reservations (view the VENUE tab at [NACUSOnetwork.com](http://NACUSOnetwork.com) for info)

**Additional information regarding exhibiting, conference details, shipping etc. will be sent prior to the event.**  
**Visit [www.NACUSOnetwork.com](http://www.NACUSOnetwork.com) for agenda, hotel and registration information.**